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## Scuderia Toro Rosso welcomes Buzz Asset Management Ltd



Scuderia Toro Rosso is pleased to announce a new partnership with Japanese investment company, Buzz Asset Management Ltd.

Buzz Asset Management Ltd is already heavily involved in motor racing, supporting Honda-backed driver, Nobuharu Matsushita, racing with the Carlin team in F2 this year. In addition, Buzz Asset Management Ltd is the title sponsor of the Carlin-Buzz Racing team taking part in the 2019 FIA Formula 3 Championship, with Honda backed driver Teppei Natori.

Founded by Daisuke Hasegawa, an ex-racer himself, Buzz Asset Management Ltd has a policy of supporting talented young people in their careers.

"When I was racing, I had many companies and people who supported my career," explained Mr Hasegawa. "I made sure that when I established the company this philosophy of supporting young people continued and became a mission of ours. I admire what Honda is doing with their young driver programme so wanted to help support their drivers. We have drivers in F3 and F2 with Carlin Racing, so Formula 1 was the next logical step. Apart from the fact that Scuderia Toro Rosso uses Honda Power Units, it also shares a common belief in promoting young talent and so it seems very obvious and natural for us to sponsor the team."

"I would like to extend a warm welcome to Buzz Asset Management Ltd.," commented Scuderia Toro Rosso Team Principal, Franz Tost. "We were very keen on finalizing an agreement with such a special company which, sharing similarities with our Red Bull philosophy, supports young talent as much as we do, and we're really looking forward to working closely with them in the future. It's also very good news to have another Japanese brand investing in the team and it's a clear demonstration of Toro Rosso's growing popularity in Asia. I would also like to extend my gratitude to our friends at Honda for their support in making this deal happen."

